**Arkansas Public Health Association**

**Executive Council Meeting**

**Freeway Medical Building – Room 902**

**June 1, 2018**

Called to order at approximately 9:03

**Members Present:** Ashley Clark, Andi Ridgway, Brandi Roberts, Amie Lein, August Rose, Al Holman, Sonya Davis, Brian Jones, Patty Morris, Robin Thomas, Tiffany Vance, Harriet Sheeks

**Old Business:**

Conference Feedback – Conference has outgrown current facility & consideration needs to be given to a larger venue; consider serving lunch earlier, consider increasing registration cost; consider utilizing tech support to ensure smoother transitions; move to a green event & do away with paper

Conference had great attendance, but less than 50% in attendance completed the evaluation.

Consider changing the month of the conference due to graduations and grant writing taking place in May.

Quinyatta discussed how business has transpired over the past 2 years with APHA. She stated it’s important for the executive committee to think with a strong business sense to ensure growth of APHA in the future.

Strategic Plan Overview - Student Assembly (Rep. by Austin Porter) liked that registration was waved & enjoyed the break-out sessions. Would like for APHA to reconsider bi-laws so that students may be allowed to vote and hold positions on the committee.

There is a consensus that more schools need to be reached; more face-to-face interaction, setting up at back to school events with the goal of acquiring more student members; nurturing students adds value to the organization- it’s good for students to see what avenues they can take with a public health degree.

APHA Website – Needs revamping; Amy can take suggestions on what can be done to make the look fresh and inviting for potential members; there was discussion that there needs to be designated APHA email address for committee members.

**Reports:**

Board of Health – Catherine Tapp (not present)

Southern Health – Libby Seftar (not present)

American Public Health Association – Tammy Cook (not present)

Student Assembly – Austin Porter

Student assembly would like more student spots; would like by-laws reviewed so students can sit on executive council and vote; would like to find a way to engage more students and schools. Q recommended student spots be bumped from 60 (current number) to 75 and have Austin establish a 3rd University and to continue to give money to support the health fair so public health is represented. It was also recommended APHA keep Austin in his current role.

Motion to approve the recommendation: Austin Porter

Second: Al Holman

**Section Reports:**

ASPS

Health Disparities

Health Literacy

Infectious Disease – Summer Jam is June 30th in Little Rock; student can volunteer at this event

Nutrition – Loved the continuing education available at the conference for dieticians

OPA – Currently being restructured; Will have new President soon

PHNAA

HAS

HEPS

**New Business:**

Each new officer was sworn in by Quinyatta.

**2018-2019 Strategic Plan:**

Ideas-

Now that member numbers have increased, let’s do something to engage them

Create standard APHA emails for officers

Member only access on the website

Membership database located on website

Get the sections more active

Review by-laws and see how we can accommodate students

Need potential members to recognize what value they will receive from APHA

Newsletter or other publication that can be sent out regularly to keep APHA on people’s minds

Job postings on APHA website

Find new members

Look at APHA Vision and Mission Statement; how can we use this to get more members?

Put Vision and Mission Statement at top of agendas

Increase community outreach events (tablecloth, swag and fliers are available)

Get Hometown Health Coalitions involved

Create business cards for APHA council members (public needs to understand ADH and APHA are not synonymous)

**Final Focus Decision for 2018-2019 Strategic Plan:**

*Public Health One on One –* Informative series educating listeners about public health; will be marketed on the radio; possible video series on the APHA website; possibly placing link on business cards with the hopes of creating community awareness about public health and APHA

* Al & Sonya are in charge of the radio piece
* August & Harriet - create APHA business cards & updated fliers
* Brandi, Robin, Amy and Jackie – develop what the series will look like; partner with Dr. Dillaha and look at A-Train.

Motion to adjourn: Al Holman

Second: Ashley Clark